



ЕВРОПЕЙСКО  
ЖЕНСКО ЛОБИ  
БЪЛГАРСКА ПЛАТФОРМА  
EUROPEAN  
WOMEN'S LOBBY  
BULGARIAN PLATFORM



Magyar Női Érdekvédelő Szövetség

**Bulgarian Platform  
of the European Women's Lobby**

**Hungarian Women's Lobby**

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**Key messages  
for supporting the development of Strategy and action plan  
aiming to debunk false narratives, myths and misconceptions about  
the Istanbul Convention:**

- continue to speak the truth, dismantle misinformation and false narratives about the Istanbul Convention
- highlight realities of women, survivors of violence against women
- use statistic – official statistic from your national statistic institutions, the Eurostat source<sup>1</sup> and other official sources, and provide additional data provided by NGOs in your country
- provide information about the costs of Violence against women and DV – see the EIGE' study: [The costs of gender-based violence in the European Union](#)
- lobby for the values, aims, provisions and benefits described in the Istanbul Convention without stressing the concept “Istanbul Convention” that triggers resistance and already deeply infused with misconceptions
- focus on the 4 pillars: prevention, protection, prosecution and co-ordinated policies
- present a comparison between the situation of women in our country and in those who already ratified the Istanbul Convention underlining the benefits, good practices, changes and available statistics
- highlight key achievements of the Istanbul Convention in neighboring countries  
Source: EWL (2020): [“Towards a Europe free from male violence against women and](#)

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<sup>1</sup> See: <https://ec.europa.eu/eurostat/web/products-eurostat-news/-/wdn-20211004-1>

## girls”

- analyse the public discourse and use simplified arguments as well as engaging visuals for target groups in the social media
- avoid getting lost in the details of explaining the term gender, instead center the terms violence against women, rights and safety of women
- work on a local level, mobilise and engage local politicians, decision makers, municipality stakeholders in an honest discussion about the Istanbul Convention
- bring closer the work of women’s rights organisations and the preventive and responsive services they provide to build trust, strengthen their visibility and social base to combat their demonisation
- regularly analyze the political situation in your country and use all opportunities to attract possible allies